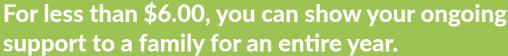


Follow-up support for the first year of loss

# Don't let the families you serve feel forgotten after the funeral ends.

With AfterWords, you can show your heartfelt support with perfectly-timed mailings throughout the first year of loss.



Each mailing includes a popular CareNote paired with an exclusive CareCard (with envelope) that offer words of comfort and support at just the right time.

Deepen your connection with those you serve by adding a personal touch to each CareCard with your signature. This simple act can make your mailings feel more sincere.





# AfterWords Mailing Kit Options

#### **SERVES 1 FAMILY**

#### Single Family 5-Mailing Kit:

- Provide a **single family** with five mailings throughout the year.
- You will receive a total of 5 CareNotes + 5 CareCards with envelopes.

#29000 | **\$6.75** 

#### **SERVES 10 FAMILIES**

#### Ten Family 4-Mailing Kit:

- Provide ten families with four mailings throughout the year.
- You will receive a total of 40 CareNotes + 40 CareCards with envelopes.

#29000K | \$48.50

# **BEST VALUE!**

#### Ten Family 5-Mailing Kit:

- Provide ten families with five mailings throughout the year.
- Includes a Christmas mailing.
- You will receive a total of 50 CareNotes + 50 CareCards with envelopes.

#29000C | **\$57.00** 

Less than \$6.00 per family for 5 mailings a year!







# How does AfterWords work?

#### Step 1:

Purchase the AfterWords Mailing Kit that will work best for your organization. For the best value, choose the Ten Family Mailing Kit that includes 5 mailings per year.

#### Step 2:

Personalize the CareCards included in each mailing. Add your signature and a brief message if desired.

#### Step 3:

Add a stamp and send each mailing based on the timing of the funeral.

# Mailing 2: Three months after funeral



# Mailing 4: One-Year Anniversary

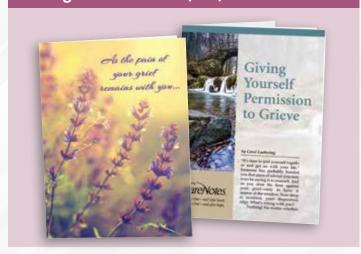


The caring and convenient way to offer support to families you serve through the first year after a loss.

# Mailing 1: Two weeks after funeral



# Mailing 3: Six months after funeral



# **Christmas Mailing (optional)**



